

GlassBuild America 2026

Opening Celebration Party

NGA Foundation Capital Campaign Launch

Allegiant Stadium | Las Vegas, Nevada

Wednesday, September 23, following show close

An Unforgettable Industry Celebration

Join 1,500+ glass and glazing industry professionals for an exclusive evening at the iconic home of the Las Vegas Raiders. This premier event combines the opening celebration of the GlassBuild America 2026 trade show with the historic announcement of the NGA Foundation's Capital Campaign—a transformational initiative to shape the future of our industry.

Event Highlights

- Exclusive venue showcasing architectural glass products from NGA members and GlassBuild exhibitors
- Shuttle transportation provided from Convention Center to Allegiant Stadium
- Behind-the-scenes stadium access including Raiders' locker rooms, VIP lounges, and suites
- Gourmet catering and premium specialty cocktails throughout the venue
- Live entertainment creating an unforgettable atmosphere
- Unparalleled networking with industry leaders, executives, and decision-makers

Why Sponsor?

Your sponsorship provides exceptional visibility while supporting the NGA Foundation's mission to enhance workforce development and increase public awareness of glass as a sustainable building material.

Visibility	Reach 1,500+ industry decision-makers in an exclusive, high-impact setting
Brand Association	Align with the industry's premier event and historic capital campaign
Networking	Connect with customers, prospects, and industry leaders
Industry Leadership	Demonstrate commitment to workforce development and industry advancement
Exclusive Experience	Provide your team with a memorable evening at an iconic venue

Sponsorship Opportunities

Premier Sponsor — \$50,000

(Limited to two sponsors)

Event Branding & Recognition

- Exclusive top billing on all event marketing materials and promotional campaigns
- Featured logo on LED stadium video and ribbon boards throughout the event
- Dedicated sponsor spotlight post with company profile on all social media outlets
- Logo on the event step and repeat for attendee photo opportunity and social sharing
- Premier sponsor recognition on event signage at GlassBuild
- Premier sponsor recognition in pre-event press releases and media outreach

Event Experience

- 100 complimentary event tickets with reserved premium seating, *\$20,000 value*
- Branded exclusive VIP reception area with company logo
- Behind-the-scenes stadium tour for invited guests
- Exclusive early entry (30 minutes before general admission)
- 5-minute video presentation during event

Post-Event Recognition

- Featured in post-event social recap video, photos and convention center signage
- Prominent recognition in GlassBuild daily show announcements
- Acknowledgment in Onsite Show Guide as Premier Sponsor

Diamond Sponsor — \$25,000

(Limited to four sponsors)

Event Branding & Recognition

- Premier sponsor logo on all event marketing materials and promotional campaigns
- Logo on event signage and rotation on LED screens
- Branded cocktail or food station with company name/logo
- Sponsor recognition in social media posts and promotional content

Event Experience

- 50 complimentary event tickets with preferred seating area, *\$10,000 value*
- Stadium tour for sponsor representatives (subject to availability)
- Priority entry (15 minutes before general admission)

Post-Event Recognition

- Recognition in post-event communications and GlassBuild daily show announcements
- Acknowledgement in NGA annual report as Diamond level sponsor

Executive Sponsor — \$10,000

Event Branding & Recognition

- Executive sponsor logo on event marketing materials and web page
- Company logo rotation on LED screens during event
- Executive sponsor recognition in social media promotion

Event Experience

- 30 complimentary event tickets, *\$6,000 value*
- Priority entry privileges (subject to availability)

Post-Event Recognition

- Recognition in post-event recap

Industry Supporter — \$5,000

Event Branding & Recognition

- Company logo on event web page and promotional LED signage rotation
- Recognition in select event communications

Event Experience

- 10 complimentary event tickets, *\$2,000 value*

Sponsorship Comparison

Benefit	Premier	Diamond	Executive	Supporter
Investment	\$50,000	\$25,000	\$10,000	\$5,000
Event Tickets	100	50	30	10
VIP Suite/Lounge	✓	—	—	—
Company Video	5 min	—	—	—
Logo on LED Screens	Featured	Rotation	Rotation	—
Social Media Features	Dedicated	Multiple	Mentions	Mention
Early Entry	30 min	15 min	—	—
NGA Annual Report	✓	✓	—	—

Add-On Sponsorship Opportunities

(Available to all sponsor levels)

Signature Cocktail Sponsor — \$5,000

- Signature drink named after your company
- Branded drink menus and signage
- Specialty cocktail napkins with logo

Stadium Tour Sponsor — \$15,000

- Exclusive branding on guided stadium tours
- Tour guide mentions and materials
- Photo opportunity at sponsor-branded location

Important Dates

Deadline	Item
May 1, 2026	Sponsorship Commitment & Logo Submission
August 20, 2026	Guest List for Complimentary Tickets & VIP Access

All sponsorship contributions support both the Opening Celebration and the NGA Foundation Capital Campaign. Contributions are tax-deductible to the extent allowed by law.

Contact Information

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SECURE YOUR SPONSORSHIP TODAY

Limited sponsorship opportunities available

10% of all sponsorships sold will contribute an unrestricted donation to the NGA Foundation

Make an impact. Build connections. Celebrate the industry.

Join us for an evening that will set the tone for GlassBuild America 2026

All sponsorship benefits subject to final confirmation and venue regulations. The National Glass Association reserves the right to make reasonable substitutions while maintaining equivalent value and recognition.