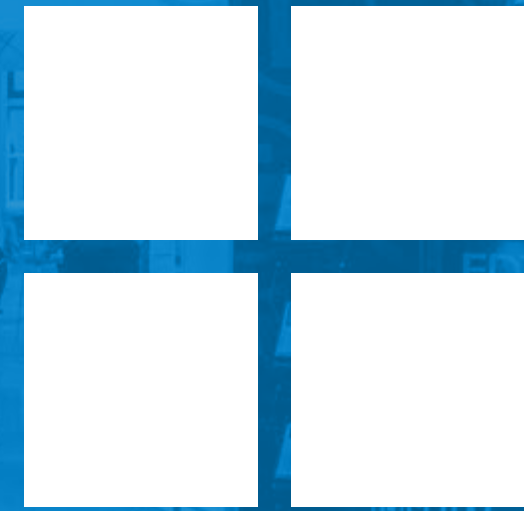




GlassBuild AMERICA®



THE GLASS, WINDOW & DOOR EXPO

EVENT SPONSORSHIP OPPORTUNITIES

SPONSORSHIPS ARE A **PROVEN** WAY TO GET THE MOST OUT OF YOUR INVESTMENT IN GLASSBUILD AMERICA.

Check out just a few of the ways our Sponsorships Team can help you build extra recognition and brand exposure.

Create even more memorability through custom options like **show bags** and **aisle signs** or by sponsoring **educational programs** and the **After Party**.

And, **extend your reach** with the **GlassBuild America Show Catalog** and show issues of Glass Magazine and Window + Door, the only official publications of the event.

- + MAXIMIZE ROI
- + ENHANCE VISIBILITY
- + INCREASE TRAFFIC
- + AMPLIFY AWARENESS
- + ENGAGE ATTENDEES
- + CONVERT MORE LEADS

EVERY GLASSBUILD AMERICA SPONSOR RECEIVES:



- + Recognition on the official show website with a link to your GlassBuild America Profile Page
- + Recognition in the official Show Catalog distributed exclusively on the show floor
- + Recognition on “Thank you to our Sponsors” Banner at entrance to show floor
- + Inclusion in GlassBuild Sponsor “Thank You” advertisement in Glass Magazine and Window + Door
- + GlassBuild digital sponsor badge to post on your website and use in employee email signatures
- + Sponsor ribbons available at registration for GlassBuild America exhibiting booth personnel
- + Booth marked as sponsor on digital floor plan and catalog fold-out floor plan

EXPLORE YOUR OPTIONS



Chris Hodges

Senior Sales Consultant
Central U.S., International

 [BOOK TIME WITH CHRIS](#)



Holly Robinson

Senior Sales Consultant
Western U.S.

 [BOOK TIME WITH HOLLY](#)



Tristan Scofield

Sales Consultant
Eastern U.S., Canada

 [BOOK TIME WITH TRISTAN](#)

AUG 15 | To be recognized in the official Show Catalog

SEPT 17 | All Show Sponsorships

OCT 3 | Sponsorship Artwork Due; materials received after this date will incur a 15% rush charge

SPONSORSHIP OPPORTUNITIES



GIVEAWAYS

Badge Lanyards
Show Bags
Charging Buddy

ATTENTION GRABBERS

Aisle Signs
Badge Pick Up Stations
Column Wrap
Exterior Escalator Runners
Interior Escalator Runners
Hydration Station
Information Booth
Interactive Exhibitor Locator Monitors
Lighted Kiosk Panel
Main Aisle 8'x8' Logo Carpet Inlay
Registration Confirmation Package
Surprise + Delight

EDUCATIONAL PROGRAMS

GLAZING EXECUTIVES FORUM

Gold Sponsor
Silver Sponsor
Bronze Sponsor

BLUEPRINT FOR COLLABORATION

Co-Sponsor
Take 5

WOMEN IN GLASS + FENESTRATION

Premier Partner
Gold Sponsor

WINDOW AND DOOR INDUSTRY FORECAST

KEYNOTE SPONSOR

PROGRAM BREAKFAST SPONSORS

Blueprint for Collaboration Breakfast
Family Business Breakfast
Women in Glass + Fenestration Breakfast

PODCAST

Sponsored Interview
Series Sponsor

SPONSORED DEMOS

AFTER PARTY

AI Outsnapped Booth
Big Slot Machine
Claw Machine
Experiential Vending Machine
F1® Racing Experience
Mini Slot Car Track
Selphy Deluxe Photo Booth
Tower Mirror Meet & Greet
VR Oculus Quest 2 Station
Giant Lotto Blower
Popcorn Bar/Cart
Food & Beverage Options
Bulk Tickets

GET CREATIVE!

Custom sponsorship activations

OPTIMIZE YOUR BUY

Print and Digital Advertising Options
Multichannel Marketing



**\$7,000 | EXCLUSIVE
BADGE LANYARDS**

Used by attendees and exhibitors alike to display their badges, your brand will be seen throughout the show and networking functions.

Lanyards are made available at the registration area.

Note: cost does not include lanyards or shipping to show; NGA has final design approval

SOLD! **THANK YOU, INTERGLASS!**



**\$10,500 | EXCLUSIVE
SHOW BAGS**

Keep your brand visible to potential customers year-round with this high-profile opportunity! We print 5,000 bags with your company logo, deliver them to the convention center where they will be made available in the registration area. Opportunity for sponsor to have bags stuffed with one piece of swag.

SOLD! **THANK YOU, DECEUNINCK!**

**\$5,000 | EXCLUSIVE
CHARGING
BUDDY**

Brand this 4-in-1 Aluminum Charging Buddy to giveaway in the GlassBuild Registration Area.

Choice of red, blue, or charcoal. 500 total quantity.

SOLD!
THANK YOU, SALEM HHH!



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Chris Hodges, Central U.S., International



Holly Robinson, Western U.S.



Tristan Scoffield, Eastern U.S., Canada





\$20,000 | EXCLUSIVE
AISLE SIGNS

Make sure everyone attending GlassBuild America sees your name and booth number!

Sponsor's logo and booth number printed on the lower portion of the aisle signs that are suspended above all aisles on the show floor.

SOLD!

THANK YOU, TURKISH GLASS!



\$7,000 | EXCLUSIVE
BADGE PICK UP STATIONS

AVAILABLE

Highly visible to all attendees, your graphic and booth number will appear on the home screen of every Badge Pick up station iPad.

Badge Pick up stations are in the main registration area of the convention center.

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Holly Robinson, Western U.S.



Tristan Scoffield, Eastern U.S., Canada

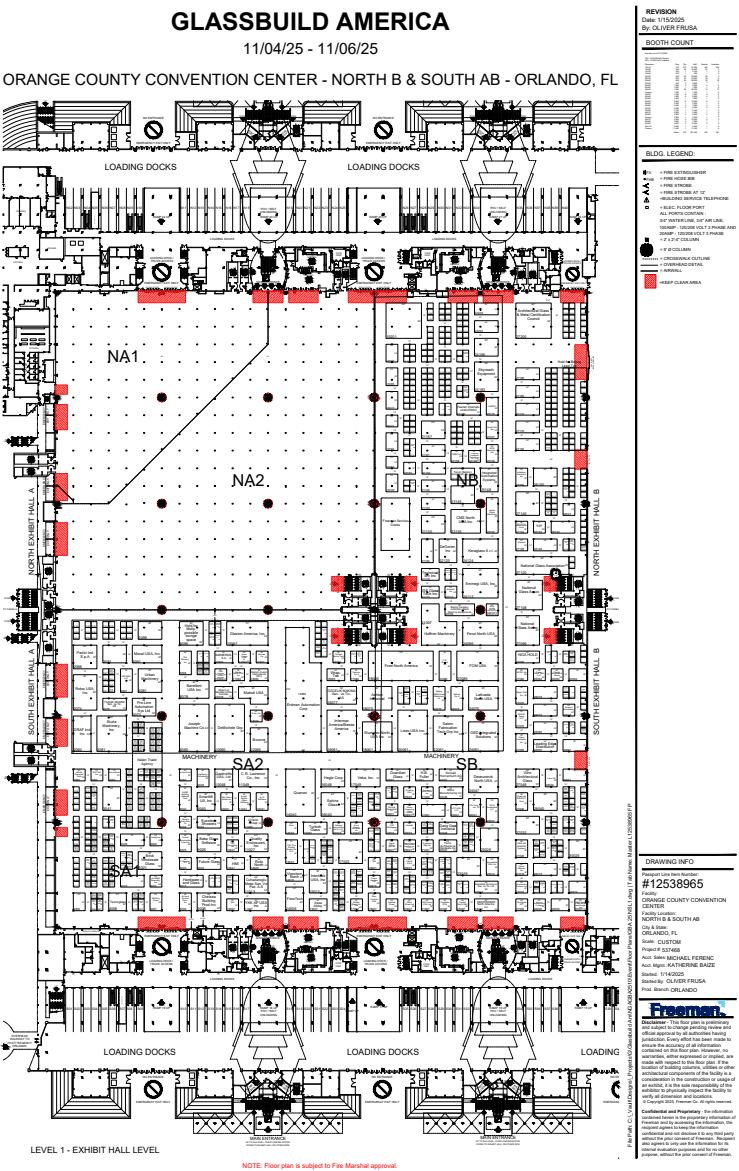


\$9,500 EACH | 8 AVAILABLE

COLUMN WRAP

Wrap your branding around these exhibit hall columns for all to see! (fabric material)

Column Wrap Dimensions: 32' X 10'H (selection of column based on your booth location and competitors)



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Chris Hodges, Central U.S., International

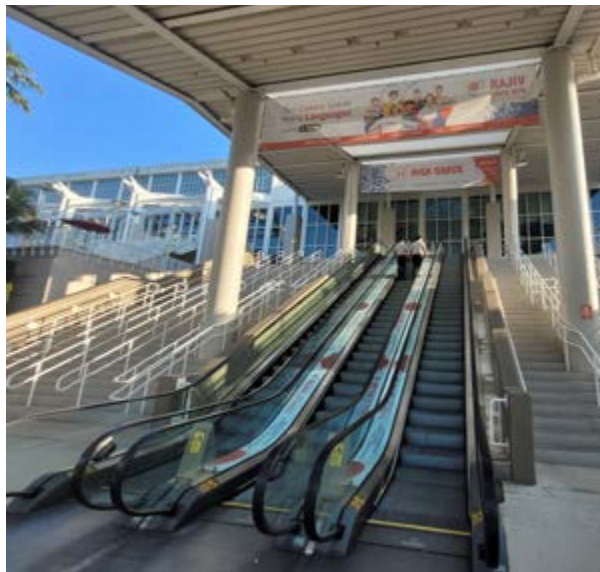


Holly Robinson, Western U.S.



Tristan Scoffield, Eastern U.S., Canada





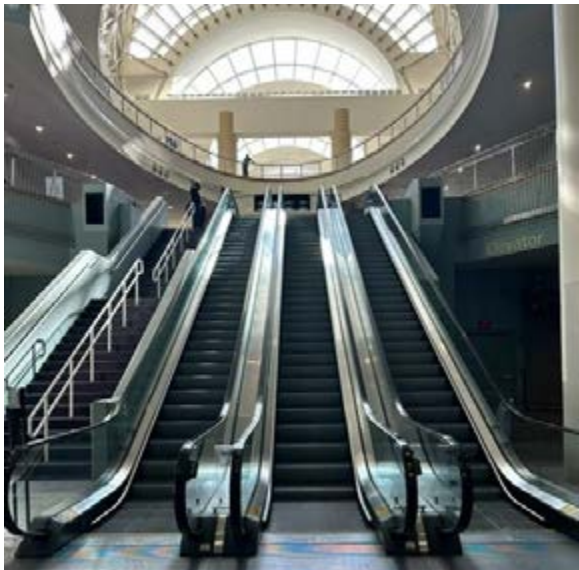
\$4,500 PER LOCATION | 2 AVAILABLE
**EXTERIOR ESCALATOR
RUNNERS**

1 runner placed at South A Entrance & 1 runner placed at South B Entrance. Attendees walk up these escalators to the main entrance of South Hall Concourse

Runner Dimensions: 573”l x 12.5”d

LOCATION 1:
SOLD!
THANK YOU, SMART GLAZIER!

LOCATION 2:
SOLD!
THANK YOU, VEKA NORTH AMERICA!



\$4,500 PER LOCATION | 2 AVAILABLE
**INTERIOR ESCALATOR
RUNNERS**

1 runner placed at South Hall A Exhibit Hall Entrance & 1 runner placed at South Hall B Exhibit Hall Entrance

Runner Dimensions: 550 3/8”l x 12.5”d

LOCATION 1:
SOLD!
THANK YOU, ROTO NORTH AMERICA/ULTRAFAB!

LOCATION 2:
SOLD!
THANK YOU, FHC THE GLAZING SUPPLY COMPANY!

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\$5,000
**HYDRATION
STATION**

Brand four hydration stations to be placed in high traffic areas on the show floor. Includes cups and 5-gallon water refills throughout the show.

AVAILABLE



\$4,000 | EXCLUSIVE
INFORMATION BOOTH

Have your company name appear in one of the most visited locations at the show. Your logo to be prominently displayed on the information booth visible to all attendees.

SOLD!
THANK YOU, TBP CONVERTING!



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Tristan Scoffield, Eastern U.S., Canada



\$1,500 EACH | 3 AVAILABLE
**INTERACTIVE EXHIBITOR
LOCATOR MONITORS**

Make sure your company name is front and center on the sign every attendee is sure to look at multiple times while on the trade show floor.

Logo displayed in alpha order with up to two other companies.

Up to four Locator Boards will be placed in high-traffic areas on the show floor.

SOLD!

THANK YOU, A+W SOFTWARE!

SOLD!

THANK YOU, INTERLAYER SOLUTIONS, INC.!

AVAILABLE



\$2,750 PER PANEL
**LIGHTED KIOSK
PANEL**

This new kiosk offering will be sure to halt attendees in their tracks. Featuring expansive space for your branding, the latest lighting technology, and a sleek modern design.

- Graphic panel dimensions: 39 1/16" w x 95 3/16" h
- Overall dimensions: 47" w x 47" d x 109" h
- 2 Kiosks will be placed at each entrance to the show floor
- 2 Kiosks will be placed on a main aisle

AVAILABLE

SOLD!

THANK YOU, SMART GLAZIER, TURKISH GLASS, RAZORGAGE, QUANEX AND LATTUADA NORTH AMERICA!



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Tristan Scoffield, Eastern U.S., Canada



\$5,000 | 7 AVAILABLE

MAIN AISLE 8'X8' LOGO CARPET INLAY

What better way to attract visitors to your booth than with signs in the exhibit hall! Affixed directly to the floor in the middle of the main aisles, these signs will be highly visible to all who walk over them. All you have to do is provide a high-resolution graphic (your image will be repeated so it can be visible from both directions).



THANK YOU, DIAMON FUSION INTERNATIONAL!



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Holly Robinson, Western U.S.



Tristan Scoffield, Eastern U.S., Canada



\$6,000 EXHIBITOR; \$12,000 NON-EXHIBITOR | EXCLUSIVE

REGISTRATION CONFIRMATION PACKAGE

Your logo/ad will appear on the registration page seen by every attendee when they register, as well as each confirmation email. Confirmations are usually printed for reference before the show giving your company extended exposure.

Logo/Ad on the registration page + (estimated 7,000 registrants).

Logo/Ad on the confirmation email sent to all pre-registered attendees linked to your company’s website.

Logo/Ad on each Know Before You Go email



AVAILABLE

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Holly Robinson, Western U.S.



Tristan Scoffield, Eastern U.S., Canada



PRICING TBD (BASED ON CUSTOM PACKAGE)

SURPRISE + DELIGHT

NGA will be glad to create a custom sponsorship package to meet your company’s specific marketing needs!

AVAILABLE

SOLD!

THANK YOU, DIAMON FUSION INTERNATIONAL!



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Holly Robinson, Western U.S.



Tristan Scoffield, Eastern U.S., Canada



NGA Glazing Executives Forum

GLAZING EXECUTIVES FORUM

TUESDAY, NOV 4, 2025

If contract glaziers are your target audience, then you'll want to sponsor this full-day educational program tailored to senior-level managers.



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Holly Robinson, Western U.S.



Tristan Scoffield, Eastern U.S., Canada



NGA Glazing Executives Forum

GLAZING EXECUTIVES FORUM

\$7,500 EXHIBITOR;
\$9,500 NON-EXHIBITOR | EXCLUSIVE
GOLD SPONSOR

- News release announcing your company as the exclusive Gold Sponsor.
- Company name mentioned in promotional materials, when applicable.
- Acknowledgment from the podium during the welcome.
- Five-minute presentation immediately before or after lunch.
- Ability to distribute giveaways or hand-outs to attendees.
- A table at the back of the meeting room to display literature.
- Recognition on signage at the event.
- Four passes for your employees to attend meals and social.
- Sponsor will obtain postal mailing addresses of the Glazing Executives Forum registrants for a one-time use.

SOLD!

THANK YOU, VITRO ARCHITECTURAL GLASS!

\$4,000 EXHIBITOR;
\$6,000 NON-EXHIBITOR | EXCLUSIVE
SILVER SPONSOR

- Company name mentioned in promotional materials, when applicable.
- Acknowledgment from the podium during the welcome.
- Recognition on signage at the event.
- Two passes for your employees to attend meals and social.
- Sponsor will obtain postal mailing addresses of the Glazing Executives Forum registrants for a one-time use.

SOLD

SOLD

THANK YOU, YKK AP AMERICA AND TRISTAR GLASS!

\$2,000 EXHIBITOR;
\$4,000 NON-EXHIBITOR | EXCLUSIVE
BRONZE SPONSOR

- Company name mentioned in promotional materials, when applicable.
- Recognition on signage at the convention center.
- One pass for an employee to attend meals and social.



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Chris Hodges, Central U.S., International



Holly Robinson, Western U.S.



Tristan Scoffield, Eastern U.S., Canada



BLUEPRINT	FOR
COLLABORATION	

BLUEPRINT FOR COLLABORATION

TUESDAY, NOV 4, 2025

Gain exclusive access to thought leaders from the entire glass and glazing industry in this private reception for the architectural community. Build connections and leave an impression by sponsoring exclusive opportunities that put your brand in the spotlight and spark meaningful engagement.



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Holly Robinson, Western U.S.



Tristan Scoffield, Eastern U.S., Canada



BLUEPRINT

FOR

COLLABORATION

BLUEPRINT FOR COLLABORATION

\$10,000

CO-SPONSOR

- Substantial branding in promotional lead-up, including in:
- GlassBuild.com sponsor webpage
 - Glass Magazine and GlassMagazine.com - 55,877 Subscribers
 - Social media posts on: NGA LinkedIn (19K followers); NGA X (3.6K followers); Glass Magazine Facebook (1.7K followers) GlassBuild Facebook (1.6K followers)
 - 3 Dedicated email campaigns and tie-ins with GlassBuild America to over 11,500 architects/designers/specifiers
 - Logo and/or mention in press releases and ads with 3rd party partnerships with organizations such as Architectural Record and Architect’s Newspaper

AVAILABLE

- 5-minute presentation or video about sponsor company prior to one session
- Complete lead list of all in attendance at all GlassBuild Main Stage sessions taking place Tuesday, November 4
- Editorial coverage in Glass Magazine following the event
- If sponsoring company has in-house accredited LU’s, NGA will list one session of the sponsors selection in the 2024 Blueprint for Collaboration Library, promoted in the days ahead of the event and following

\$5,500 | 5 AVAILABLE

TAKE 5

- 5-minute presentation or video about sponsor company prior to one session



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Chris Hodges,

Central U.S., International



Holly Robinson,

Western U.S.



Tristan Scoffield,

Eastern U.S., Canada



WOMEN IN GLASS + FENESTRATION

THURSDAY, NOV 6, 2025

GlassBuild America will once again host the in-demand and growing Women in Glass and Fenestration keynote and networking breakfast at the GlassBuild America Main Stage. The 2025 WIGF session builds off of stellar events in 2022, 2023, and 2024 which drew standing-room-only crowds. The 2025 event includes a keynote presentation, breakfast, additional programming, networking opportunities, giveaways and more.

 **CHECK OUT THE VIDEO FROM THE 2023 EVENT**



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Holly Robinson, Western U.S.



Tristan Scoffield, Eastern U.S., Canada



WOMEN IN GLASS + FENESTRATION

\$15,000

PREMIER PARTNER

- Signage noting sponsor as the exclusive Premiere Partner for NGA’s WIGF
- Shared slide in interstitial slideshow
- Opportunity to distribute branded swag or other giveaways during event
- One dedicated social media post
- Call-out as sponsor in all other pre-event WIGF social media posts
- Call-out as sponsor in all emails about the event
- Inclusion in show catalog
- Inclusion in Glass Magazine “sponsor thank you” advertisement
- Company name mentioned in promotional materials, when applicable.

SOLD!
THANK YOU, YKK AP!

\$8,000 | 3 AVAILABLE

GOLD SPONSOR

- Gold Sponsor acknowledgement during WIGF
- Signage noting company as a Gold Sponsor NGA’s WIGF
- Call-out as sponsor in pre-event WIGF social media posts
- Call-out as sponsor in all emails about the event
- Inclusion in show catalog
- Inclusion in Glass Magazine “sponsor thank you” advertisement

SOLD!
THANK YOU, VITRO
ARCHITECTURAL GLASS!

AVAILABLE

AVAILABLE

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Holly Robinson, Western U.S.



Tristan Scoffield, Eastern U.S., Canada



WINDOW AND DOOR INDUSTRY FORECAST

\$8,000 | EXCLUSIVE
KEYNOTE SPONSOR

5-minute introduction to session

Acknowledgement on digital signage at Main Stage Area

SOLD! THANK YOU, QUANEX!



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Tristan Scoffield, Eastern U.S., Canada



BREAKFAST SPONSORS

Signage at breakfast table branded with sponsor logo

Coffee, breakfast food

\$3,000 EXHIBITOR; \$5,000 NON-EXHIBITOR | EXCLUSIVE

BLUEPRINT FOR COLLABORATION BREAKFAST SPONSOR

TUESDAY, NOV 4, 2025

Also includes acknowledgement on digital signage at Main Stage Area

AVAILABLE

\$3,000 EXHIBITOR; \$5,000 NON-EXHIBITOR | EXCLUSIVE

FAMILY BUSINESS BREAKFAST SPONSOR

WEDNESDAY, NOV 5, 2025

AVAILABLE

\$3,000 | EXCLUSIVE

WOMEN IN GLASS + FENESTRATION

THURSDAY, NOV 6, 2025

SOLD!

THANK YOU, TBP CONVERTING!

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Tristan Scoffield, Eastern U.S., Canada



PODCAST



GLASS CAST™ WINDOW CAST™



THANK YOU, VITRO ARCHITECTURAL GLASS!

\$8,000 | 6 AVAILABLE

SPONSORED INTERVIEW

- 15 minute interview recorded with editor from either Glass Magazine or Window + Door magazine
- Exclusive interview prep meeting with editor to determine topic and brainstorm questions
- Interview featured as its own exclusive episode of Glass Cast or Window Cast podcast
- Sponsor name in the podcast episode title
- One dedicated social media post to promote the episode
- Listed as Sponsor in show catalog
- Recognition on GlassBuildAmerica.com, the official show website
- Inclusion in Glass Magazine and Window + Door “sponsor thank you” ads

- If exhibiting, booth personnel receive sponsor ribbons to wear on their badges
- Digital sponsor badge to post on website and use in employee email signatures
- Booth marked as sponsor on catalog fold-out floor plan
- Report on engagement
- Podcast episodes are distributed in audio forms on all top podcast platforms and in Video on Youtube
- Glass Cast and Window Cast Podcasts are published on glassmagazine.com and windowanddoor.com, respectively
- Glass Cast and Window Cast Podcasts are distributed in Glass Magazine Weekly and Window + Door Weekly, respectively

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Tristan Scofield, Eastern U.S., Canada



PODCAST



GLASS CAST™

WINDOW CAST™



THANK YOU, DOW!

\$2,500 | 5 AVAILABLE

SERIES SPONSOR

- Acknowledgement in each editorial episode recorded at GlassBuild — “Glass Cast is brought to you by [your company name]”
- Company logo on Podcast Studio sponsor signage
- Call-out as sponsor in all podcast episode social media posts
- Listed as Sponsor in show catalog
- Recognition on GlassBuildAmerica.com, the official show website
- Inclusion in Glass Magazine and Window + Door “sponsor thank you” ads
- If exhibiting, booth personnel receive sponsor ribbons to wear on their badges

- Digital sponsor badge to post on website and use in employee email signatures
- Booth marked as sponsor on catalog fold-out floor plan
- Podcast episodes are distributed in audio forms on all top podcast platforms and in Video on Youtube
- Glass Cast and Window Cast Podcasts are published on glassmagazine.com and windowanddoor.com, respectively
- Glass Cast and Window Cast Podcasts are distributed in Glass Magazine Weekly and Window + Door Weekly, respectively

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Tristan Scoffield, Eastern U.S., Canada



SPONSORED DEMOS

\$8,000 | 5 AVAILABLE

WORKSHOP DEMO

15-minute hands-on demo recorded in the GlassBuild America demo zone

Company logo on demo zone sponsor signage

One dedicated social media post to promote the demo

Videos will live on glassbuild.com and YouTube

Demo zone and schedule promoted in GlassBuild Daily

Demo Videos distributed in Glass Magazine Weekly or Window + Door Weekly

Report on engagement



\$8,000 EXHIBITORS ONLY | 3 AVAILABLE

ONSITE DEMO + INTERVIEW WITH INDUSTRY AMBASSADOR OR INDUSTRY PERSONALITY

15-minute demo + interview w/ an industry personality, recorded onsite.

Company logo on demo zone sponsor signage

Videos will live on glassbuild.com and YouTube

Demo zone and schedule promoted in GlassBuild Dailies

Demo Videos distributed in Glass Magazine Weekly or Window + Door Weekly

Report on engagement



\$2,500 | 10 AVAILABLE

NEW PRODUCT INNOVATION VIDEO

Company provided 1-3 min new product video, provided prior to the show, and to be looped in the GlassBuild Podcast zone throughout the show

Company logo on demo zone sponsor signage

Promoted in GlassBuild Daily



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Tristan Scoffield, Eastern U.S., Canada



AFTER PARTY

EVERY GLASSBUILD AFTER PARTY SPONSOR RECEIVES:

10%

of After Party sponsorship fees are donated to The NGA Foundation to support education and training programs that help shape the future of our industry. **This portion of your sponsorship fee is tax-deductible.** The NGA Foundation is a registered 501(c)(3) nonprofit.

- + Recognition on this official show website with a link to your GlassBuild America Profile Page
- + Recognition in the official Show Catalog distributed exclusively on the show floor
- + Recognition on the “Thank you to our Sponsors” Banner at the entrance of the show floor
- + Recognition in Glass Magazine and Window + Door Magazine
- + GlassBuild digital sponsor badge to post on your website and use in employee email signatures
- + Sponsor ribbons available at registration for GlassBuild America After Party sponsors
- + Activity/Game signage branded with sponsor’s logo

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\$12,500

AI OUTSNAPPED BOOTH

Offer party goers a unique and shareable experience with this high-tech photo booth that utilizes advanced artificial intelligence to generate hyper-realistic, customized images of people in real-time, allowing users to essentially create avatars of themselves in various settings or situations, all through the power of AI.

AVAILABLE



\$3,000

BIG SLOTS
MACHINE

SOLD!

THANK YOU, TBP CONVERTING!

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Holly Robinson,

Western U.S.



Tristan Scoffield,

Eastern U.S., Canada





\$3,000
CLAW MACHINE

The Claw Machine makes a perfect platform for promotional giveaways because of the nostalgia and the excitement it brings. Give attendees a chance to try their skills at this classic game! Signage branded with sponsor logo.

Prizes/swag not included in sponsor cost. Recommend prize/swag that are 8-10 ounces and a max of 10 inches.

AVAILABLE



\$15,500
**EXPERIENTIAL
VENDING MACHINE**

Create a memorable brand interaction involving games, quizzes, social media interaction, or other activities. This experiential vending machine is designed to collect user data through participation in the experience.

Prizes/swag/vending items not included in sponsor cost.

AVAILABLE

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Tristan Scoffield, Eastern U.S., Canada





\$13,000 | INCLUDES 2 UNITS
F1® RACING EXPERIENCE

Brand this exciting racing experience for the rookie to the seasoned speedster party goer. Featuring high-res graphics and realistic steering controls. Branded chair backs and chair platforms included.

AVAILABLE



\$5,500
MINI SLOT CAR TRACK

Attendees will love racing their cars on this mini slot car track (8' w by 16' l by 30" h). Signage branded with sponsor logo.

AVAILABLE

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OCT 3 | Sponsorship Artwork Due; materials received after this date will incur a 15% rush charge



Chris Hodges, Central U.S., International



Holly Robinson, Western U.S.



Tristan Scoffield, Eastern U.S., Canada





\$4,000

SELPHY DELUXE
PHOTO BOOTH

This photo booth offers your custom branded frame that party goers can share on social media. Includes 200 photo prints and unlimited digital photos.

AVAILABLE



\$11,000

TOWER MIRROR
MEET & GREET

This fully integrated touch screen mirror booth stands over 6 feet tall and can be customized with your branding. The booth has on-site printing, high quality photos and on-screen animations.

AVAILABLE

IMPORTANT DATES

AUG 15 | To be recognized in the official Show Catalog

SEPT 17 | All Show Sponsorships

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Western U.S.



Tristan Scoffield,

Eastern U.S., Canada





\$3,000
**VR OCULUS QUEST 2
STATION**

Have party goers enjoy an immersive VR experience while using headset and controllers with your custom branding.

AVAILABLE



\$2,000
GIANT LOTTO BLOWER

The Giant Lotto machine blows around the lotto balls while attendees await the drawing of the lucky lotto winner! Base of lotto blower branded with your logo.

Prizes/swag not included in sponsor cost.

AVAILABLE

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\$2,500
POPCORN BAR/CART

Treat party goers to a delicious gourmet popcorn snack with flavors of rich caramel drizzle, aged cheddar seasoning, truffle parmesan dust or good old-fashioned butter to choose from. Signage branded with sponsor logo.

AVAILABLE



STARTING AT \$3,000
FOOD & BEVERAGE OPTIONS

Let us help you come up with a custom food or beverage offering to delight the after-party goers. Some sumptuous suggestions to choose from: cupcakes, cookies, specialty mocktail, fresh fruit cobblers, ice cream bar, dessert shooters. Signage branded with sponsor logo.

AVAILABLE

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\$1,500 & \$3,000 | EXHIBITORS ONLY

BULK TICKETS

Tickets to the GlassBuild After Party Support the NGA Foundation. A portion of the bulk ticket sponsorship is tax deductible.



\$3,000 LEVEL

100 tickets to After Party to be distributed as desired
Company logo on sponsor sign at the After Party

AVAILABLE

\$1,500 LEVEL

50 tickets to After Party to be distributed as desired
Company logo on sponsor sign at the After Party

AVAILABLE

IMPORTANT DATES

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Chris Hodges, Central U.S., International



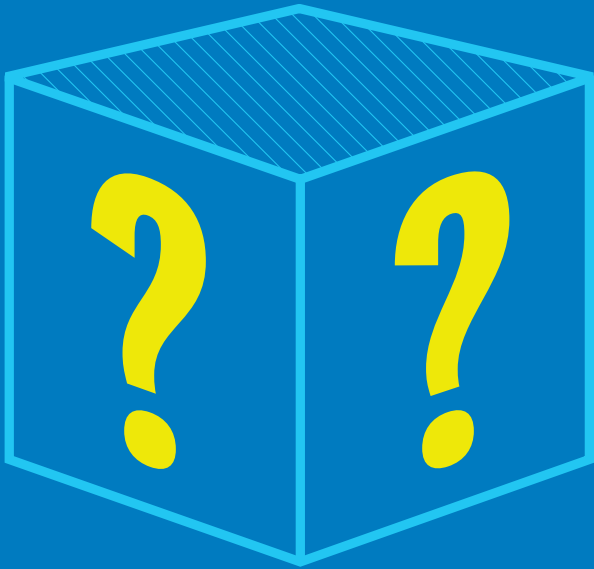
Holly Robinson, Western U.S.



Tristan Scoffield, Eastern U.S., Canada



GET CREATIVE



Your Sales Consultants love to get creative with our exhibitors. Let us know your plans, products and goals and we'll come up with a custom activation just for your company.

IMPORTANT DATES

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Chris Hodges, Central U.S., International



Holly Robinson, Western U.S.



Tristan Scoffield, Eastern U.S., Canada



DON'T SLEEP ON ADVERTISING SPACE

An effective pre- and post-show marketing campaign must include advertising in the official GlassBuild America publications and ONLY Show Guide.

NOTE: Sponsor benefits listed on page 3 are not available to advertising-only customers; companies must also invest in sponsorship to receive named benefits.



DIGITAL ADVERTISING VEHICLES

RATES START FROM \$620

GlassBuild Daily, GlassBuildAmerica.com

Glass Magazine Weekly, GlassMagazine.com

Window + Door Weekly, WindowandDoor.com

+ PLUS Social Media Enhancements via all above brands



PRINT ADVERTISING OPPORTUNITIES

Glass Magazine space rates start from \$2,720

Window + Door space rates start from \$1,940

GlassBuild Show Guide space rates start from just \$615

IMPORTANT DATES

PRINT AD DEADLINES

AUG 11 | GLASS MAGAZINE

SEPT 5 | WINDOW + DOOR

SEPT 29 | GLASSBUILD SHOW CATALOG



Chris Hodges, Central U.S., International



Holly Robinson, Western U.S.



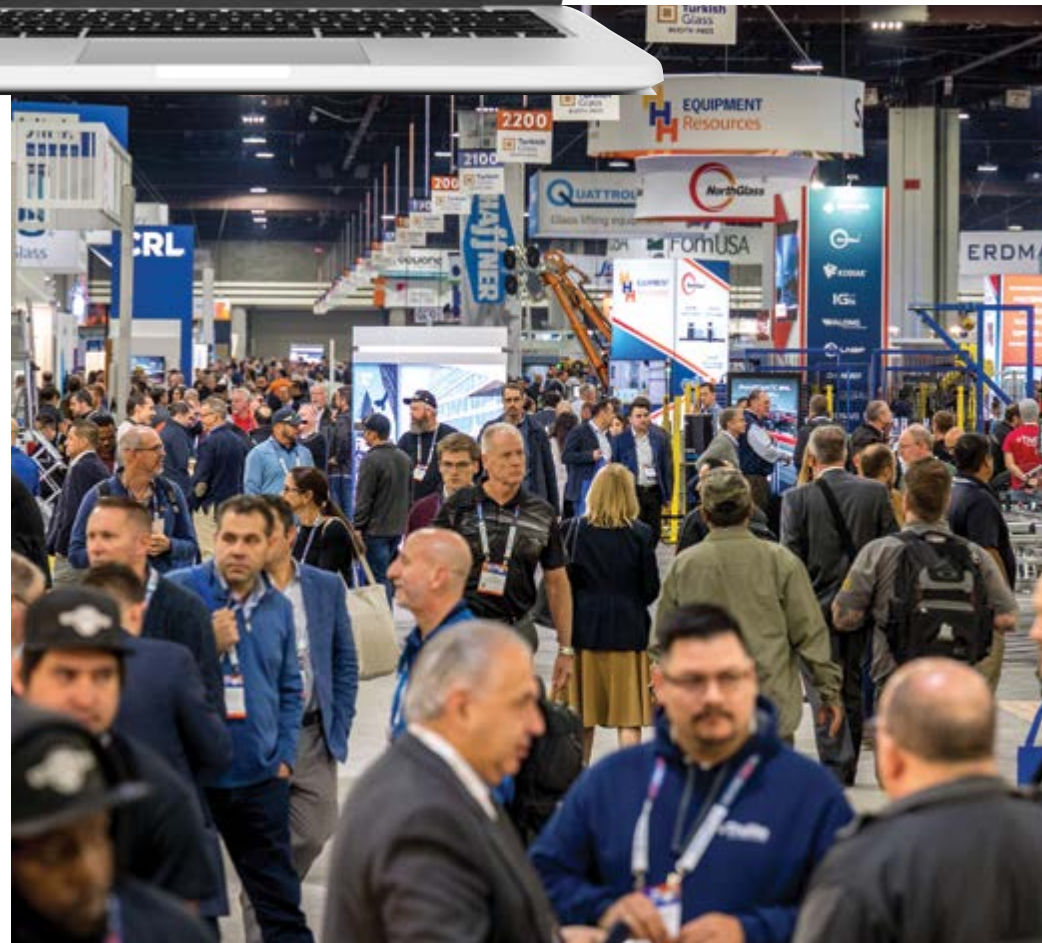
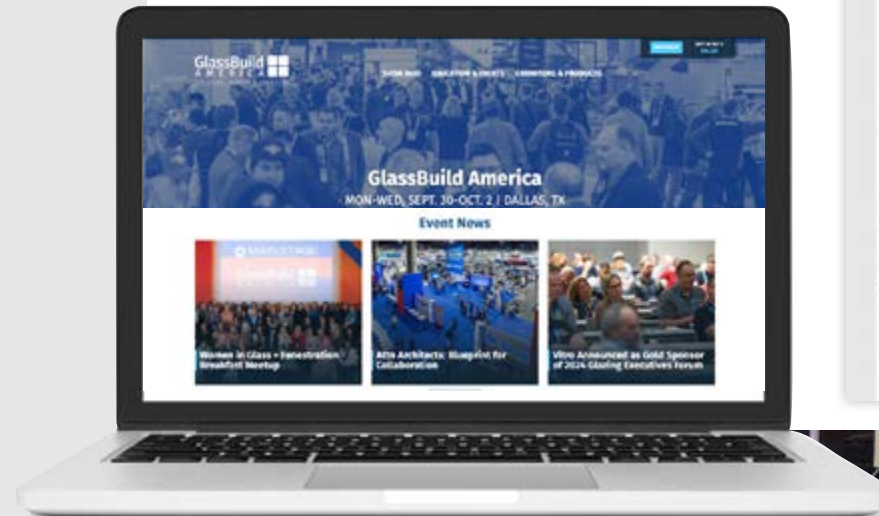
Tristan Scoffield, Eastern U.S., Canada



COMPREHENSIVE MULTICHANNEL MARKETING

Harness powerful tactics across multiple GlassBuild America campaigns to increase your prominence, trustworthiness, engagement and leads.

- + **Sponsorships** for maximum brand recognition
- + **Print Ads** in GlassBuild America issues of Glass Magazine and/or Window + Door magazine
- + **Web Ads** on GlassBuildAmerica.com
- + **Newsletter Ads** in GlassBuild Daily & Glassbuild Weekly sent to past and present GlassBuild attendees
- + **Catalog Ads** in GlassBuild America's official show catalog, a valuable resource attendees take home
- + **GlassBuild Podcast Studio** sponsorship amplifies your expertise and name recognition during the event



JOIN THE RANKS OF OUR CURRENT SPONSORS

GlassBuild
AMERICA
THE GLASS, WINDOW & DOOR EXPO

NGA
NATIONAL GLASS ASSOCIATION with GANA



Software for Glass,
Windows & Doors



DIAMON-FUSION INTERNATIONAL



FRAMELESS HARDWARE COMPANY
THE GLAZING SUPPLY COMPANY



Glass and Hardware Distributors



A Part of Something BiggerSM



PRECISION SIMPLIFIED



Window & Door
Technology



Member of
Roto Group





GET **THE MOST** OUT OF YOUR INVESTMENT IN GLASSBUILD AMERICA

DEADLINES TO REMEMBER

AUG 15 | To be recognized in the official Show Catalog

SEPT 17 | All show sponsorship commitments due

OCT 3 | Sponsorship artwork due; materials received after this date will incur a 15% rush charge



Chris Hodges

Senior Sales Consultant
Central U.S., International

 **BOOK TIME WITH CHRIS**



Holly Robinson

Senior Sales Consultant
Western U.S.

 **BOOK TIME WITH HOLLY**



Tristan Scoffield

Sales Consultant
Eastern U.S., Canada

 **BOOK TIME WITH TRISTAN**