



SPONSORSHIP



GlassBuild
AMERICA



THE GLASS, WINDOW & DOOR EXPO

ROMEO



Atlanta

GEORGIA WORLD
CONGRESS CENTER

THUR

NOV. 2 • 1 PM

GLASSBUILD RODEO

SPONSORSHIP PACKAGES



ALL SPONSORSHIPS INCLUDE

- Food/Activity/Game Signage Branded with sponsor's name
- Logo at bottom of promotional eblasts for the Rodeo for the duration of the event, beginning upon receipt of signed contract
- Logo and link to sponsor website from GlassBuild America and Rodeo event web pages
- GlassBuild digital sponsor badge to post on website and use in employee email signatures
- Social media recognition
- Acknowledgement in Official GlassBuild Show Catalog
- Sponsor ribbons available at registration for Rodeo sponsors



PLATINUM SPONSOR

Available Sponsorships *Price Per Sponsorship*

3	\$8,000
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SOLD OUT

- Top-Billing on all promotions/signage
- Top Billing on signage at Entrance/ Selfie Wall
- Floor clings on the last day with a sponsor logo leading to the Rodeo
- Company literature may be set out during the event
- 50% off one attendee registration at 2024 event of choice: NGA Glass Conference or BEC Conference
- 20 GlassBuild Rodeo passes to distribute at show w/ Rodeo Sponsor signage for booth
- Sponsor acknowledged on 4 Exhibitor Locator Boards

SPONSORSHIPS

Available Sponsorships

Price Per Sponsorship

MECHANICAL BULL SPONSOR

- Company logo will appear next to game
- Winners will get a custom prize belt buckle engraved with sponsors logo

2

SOLD OUT
\$5,500

CALF ROPING

Company logo will appear next to roping activity

1

SOLD OUT
\$3,500

BEER KEG STAND

Signage at one beverage station for \$2,500

6

4 LEFT
\$2,500

CHURROS BAR

Company logo will appear next to bar

4

3 LEFT
\$2,000

NACHOS BAR

Company logo will appear next to bar

3

2 LEFT
\$3,000



ADDITIONAL SPONSORSHIPS

MARGARITA STAND

Company logo at beverage station

\$6,000 EXCLUSIVE

CUSTOM BRANDED BOLO TIES

Your brand on 100 custom bolo ties distributed to pre-registered Rodeo attendees

\$5,000

PUNCHING MACHINE SPONSOR

Company logo to appear next to game

\$3,500 EXCLUSIVE

CORN HOLE GAME SPONSOR

Company logo included on game boards

~~\$2,500 EXCLUSIVE~~

BULK TICKETS SPONSOR \$3,000 OR \$1,000

- 100 tickets/stickers to the Rodeo Party to be distributed as desired
- Texas themed icon on four (4) Exhibitor Locator Maps by company name. Maps are placed in high-traffic areas and alert attendees what booth to visit to get a ticket.
- Company logo on sponsor sign at the Rodeo, on GlassBuild Rodeo event page website, and in an ad for the Rodeo in the Show Catalog.

\$3,000 LEVEL

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- 50 tickets/stickers to the Rodeo Party to be distributed as desired
 - Texas themed icon on four (4) Exhibitor Locator Maps by company name. Maps are placed in high traffic areas and will alert attendees what booth to visit to get a ticket.

\$1,000 LEVEL

