



Exhibit Advantages – Before, During, and after the Show!

- Exposure on official web site via the Exhibitor List & Floor Plan which is often linked through promotional emails to over 35,000 industry professionals.
- **NEW!** Year-round promotion through the “Road to GlassBuild” web series and the GlassBuild America YouTube channel.
- Unlimited, free Guest Passes for customers and potential clients allowing complimentary entrance to the Trade Show.
- Promotional tools including show logos, customized Guest Passes and banner ad for your web site.
- Personnel credentials/badges (five per 100 nsf) allowing access to the Trade Show and Seminars.
- Official Show Catalog listings alphabetically and by product category.
- Editorial coverage and/or product preview opportunities in the industry’s leading publications – Glass Magazine® and Window & Door®.
- Discounted tickets to the Welcome Reception.
- Exclusive opportunities to purchase targeted show or promotion related sponsorships
- 24-hour exhibit hall security from move-in through move-out
- Support industry education by purchasing sponsorships for seminars or professional forums.

Attendee Industry Segments

Commercial/Residential Glass Manufacturers/Fabricators
 Residential Window and Door Manufacturers
 Glazing Contractors
 Dealers/Retailers of Glass, Mirrors, and Bath Enclosures
 Glass Wholesalers/Distributors, Temperers, and Laminators
 Dealers/Distributors of Windows and Doors
 Architects/Specifiers/Contractors

2012 Exhibit Space Rates

MINIMUM EXHIBIT SPACE SIZE: 100 Square Feet (9 square meters) 10' x 10' (3 meters x 3 meters)
 Discounts are offered for membership in NGA, AAMA, GANA, IGMA, or BEMA or by volume. All prices are per square foot.

Exhibit Size	Discount	Member	Non-Member
100 to 1500 Square Feet		\$29.00	\$34.50
1600 to 2000 Square Feet	10%	\$26.10	\$31.05
2100 to 2500 Square Feet	15%	\$24.65	\$29.33
2600 to 3000 Square Feet	20%	\$23.20	\$27.60
3100 Square Feet and Above	25%	\$21.75	\$25.88

Additional Promotion for Innovative Products

Companies that meet the criteria for Innovative Product Promotion may elect to exhibit in the Innovative Product Pavilion or Upgrade their booth on the show floor to include the additional promotion for a fee of \$800. [See details](#) about how this program can benefit your overall experience at the show.

EXPO Hours

Wednesday, September 12	10:00am-5:00pm
Thursday, September 13	10:00am-5:00pm
Friday, September 14	9:00am-2:00pm