

GlassBuild AMERICA

THE GLASS, WINDOW & DOOR EXPO

SPONSORED BY NGA, GANA, AAMA, IGMA, BEMA

September 14-16, 2010
Las Vegas Convention Center
Las Vegas, Nevada

www.GlassBuildAmerica.com

Invitation to Exhibit

Roll Your Business Forward: Exhibit at GlassBuild America!

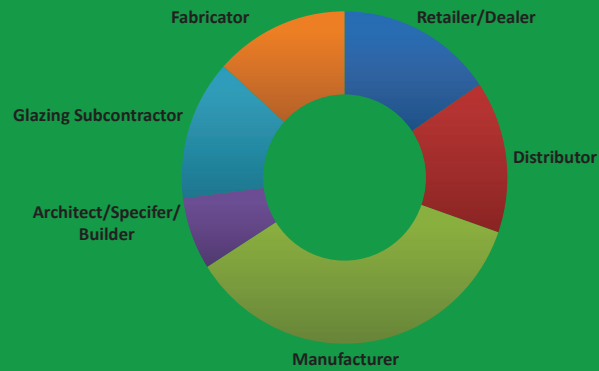
Continually listed as one of the Top 200 trade shows in the U.S. by Tradeshow Week magazine, GlassBuild America is the largest gathering of glass, window and door professionals in North America. By exhibiting at GlassBuild America, you'll have the opportunity to mingle with top industry executives and make connections that will propel your business in the future.

Who Are GlassBuild America Attendees?

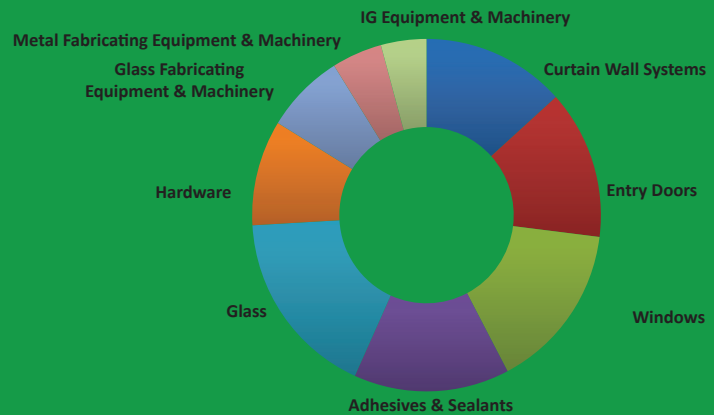
GlassBuild America attracts participants from all facets of the glass, window, and door industries.

- 48% of registered attendees hold CEO, president or other executive management positions.

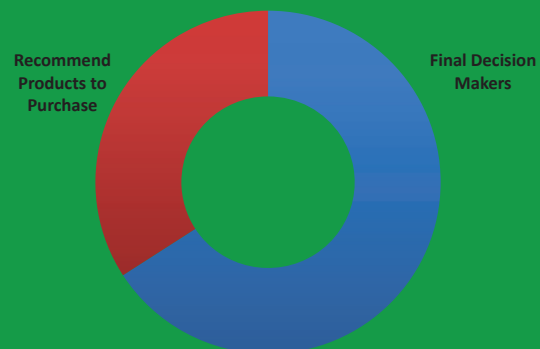
Businesses Represented!



Attendees are Buying These Products!



Purchasing Power!



it's time to
Roll
 FORWARD



Why You Need to Exhibit at GlassBuild America:

Exhibiting at GlassBuild America is the most cost-effective way to reach the extensive glass, window and door markets in North America. According to the Center for Exhibit Industry Research, it cost 62% less to close a lead generated from a trade show than one generated in the field. Today, every marketing dollar counts—make sure you get the most from yours.



Benefits of Exhibiting at GlassBuild America:

- Exposure for your company:
 - On www.GlassBuildAmerica.com
 - In Official Show Catalog
- Free show banner ad or show logo for your web site/promotional materials.
- Free editorial coverage & product previews in Glass Magazine® and/or Window & Door®
- Five free Exhibitor Badges per 10'x10' and free, unlimited Guest Passes for your Customers

GlassBuild America Facts At-A-Glance

Show Hours

Tuesday, September 14 10:00am-5:00pm
 Wednesday, September 15 10:00am-5:00pm
 Thursday, September 16 9:00am-3:00pm

Show Dates & Location

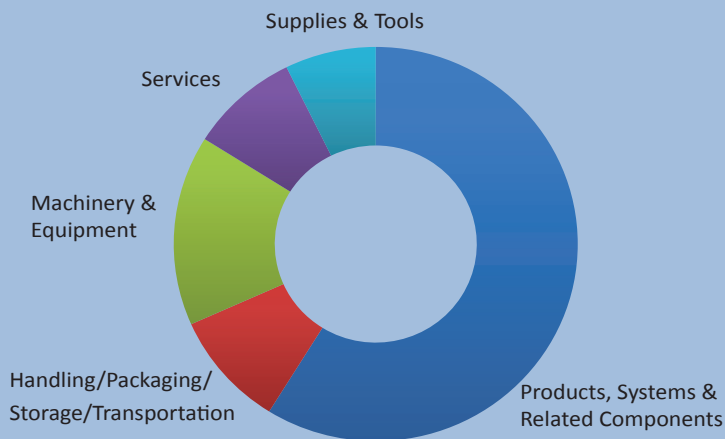
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Become an Exhibitor Today!

Contact: Jennifer Robinson
 GlassBuild America Sales
 Phone: 770/416-8023
 Fax: 770/416-0337
 Email: Jennifer@GlassBuildAmerica.com



Products Exhibitors are Showing!



Innovations Pavilion:

(separate application required)

- Provides additional exposure for exhibitors with innovative products or services recently introduced to our industry in the areas of:

Energy Conservation
 Solar Energy
 Green Products
 Design Innovation
 New Technology
 Sustainability

- Creates a focused, unique setting for applicable, qualified products or services.
- Attracts attendees in these growing architectural segments.

Booth Space Sizes, Fees & Discounts

Booths are 10'x10' (3x3 meters) or multiples thereof. Discounts are available based on membership in one of the sponsoring organizations (NGA, AAMA, GANA, IGMA, BEMA) or of volume of space purchased.

Booth Space Size	% Discount	Member Rate/sq.ft.	Non-Member Rate/sq.ft.
100-1500		\$28.00	\$33.50
1600-2000	10%	\$25.20	\$30.15
2100-2500	15%	\$23.80	\$28.48
2600-3000	20%	\$22.40	\$25.13
3000 and above	25%	\$21.00	\$25.13

Please Note: 50% Due with Space Application.

Visit us online www.GlassBuildAmerica.com